

FOR IMMEDIATE RELEASE

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**Keystone Resources Named 2009 WBE Supplier of the Year,
under \$1 Million in Annual Sales by the Women's Business Enterprise Alliance**

Houston, TX: June 5, 2010: [Keystone Resources](http://www.keystone-resources.com), a Houston Heights-based, certified woman-owned small business specializing in marketing and graphic design was named the 2009 WBE Supplier of the Year, under \$1 million in Annual Sales by the [Women's Business Enterprise Association \(WBEA\)](http://www.wbea.com), a regional certifying partner of the [Women's Business Enterprise National Council \(WBENC\)](http://www.wbenc.com).

Nominees for the Supplier of the Year award were judged on the following criteria. Customer service & proactive initiatives to address customer needs, Good business skills – growth, financial stability, innovation and management, [WBEA](http://www.wbea.com) and community involvement, your company has allowed company personnel to support [WBEA](http://www.wbea.com), and Professional achievements and organization affiliations outside of [WBEA](http://www.wbea.com).

"Our certification and participation on many committees has provided the local business presence and a diverse clientele that ranges from other women-owned businesses and fortune 100 corporations. We are honored to be recognized among such an amazing group of strong business owners!"

- Julie Marie Irvin, President and Founder of [Keystone Resources](http://www.keystone-resources.com)

This award recognizes [Keystone Resources](http://www.keystone-resources.com) for supplying marketing & design services to more [Women Business Enterprises \(WBE\)](http://www.wbea.com) and affiliated Large Corporations in 2009 than any other WBE in the Under \$1 Million in Annual Sales Category. The award was presented at the WBEA's 2010 Expo Connections Tradeshow.

About Keystone Resources

[Keystone Resources](http://www.keystone-resources.com) is an award winning full service marketing and design agency that specializes in branding, corporate identity systems, brochures, direct mail, and presentation and proposal development. Within the last eight years, [Keystone Resources](http://www.keystone-resources.com)' portfolio has expanded to include the Dinerstein Companies, Hunt Companies, the United States Air Force, United States Army, Port Authority of San Antonio and our home town Houston Astros. In February 2010, [Keystone Resources](http://www.keystone-resources.com) was awarded the bid to design all the marketing materials for this event, including the 108-page Event Program Book of Advertisements

Julie Marie Irvin, President and Founder, chairs the [Houston Apartment Association On-Line Advisory Committee](http://www.houstonapartmentassociation.com), servers on the American Intercontinental University Advisory Board, [Houston Apartment Association Product Services Council](http://www.houstonapartmentassociation.com) and is a voting member of the [Texas Apartment Association Technology Task Force](http://www.texasapartmentassociation.com) and the [InfoComm Presentations Council](http://www.infocomm.com).

About WBENC

The [Women's Business Enterprise National Council](http://www.wbenc.com) is the nation's largest third party certifier of businesses owned and operated by women in the United States. [WBENC](http://www.wbenc.com) is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs. ###



Pictured from Left to Right:
Bill McCauley, Shell Oil Company, Carolyn Ortega-Sutton, Clover Global Business Solutions, Julie Marie Irvin, Keystone Resources; Sibila Varga, Fox 26 Morning Anchor; Robin Dennis, VP Global PSCM Performance Management; Lauren Trager, Keystone Resources, Susan Repka, Women's Business Enterprise Alliance.